

Healthcare Data Breaches are a Major Epidemic.

Healthcare organizations have a fiduciary responsibility to protect and safeguard their patient information.

Most Healthcare Organizations Have Been Hacked.

90%

of healthcare organizations have had a data breach

120M

people have been compromised due to data breaches

1/3

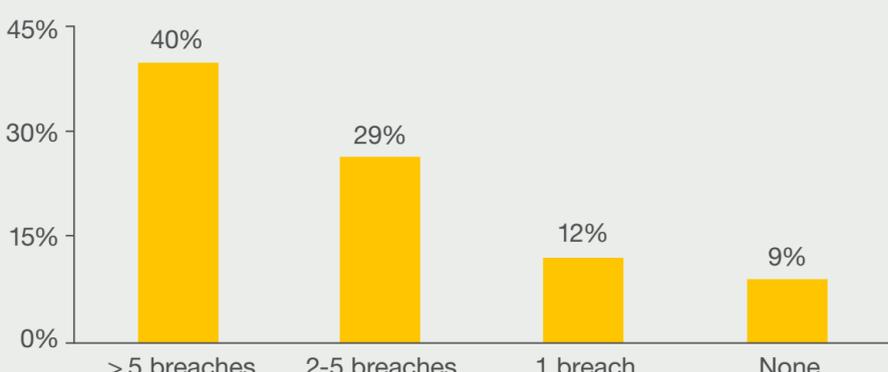
of the U.S. population has been affected

In the past 24 months, 40% of all major healthcare organizations have been breached more than 5 times

Healthcare Data Breaches are Very Expensive

\$2.1M

average cost of a healthcare data breach



Data Breaches are Skyrocketing in Healthcare

37M

health care records were compromised from 2010-2014

99M

health care records were compromised in Q1 2015

Cybersecurity Protection is Essential

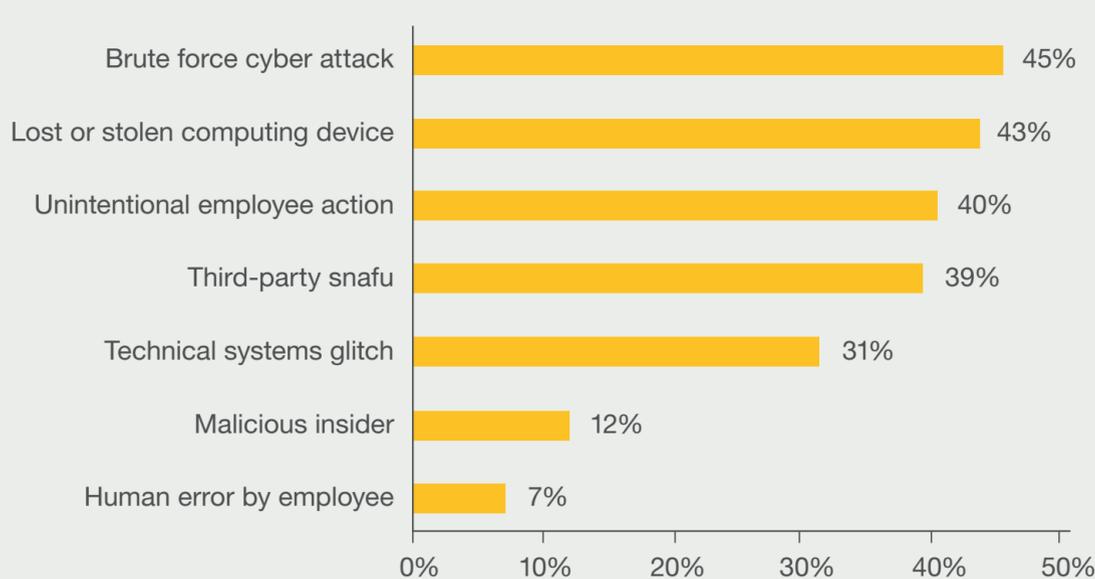
50%

of all healthcare organizations have little or no confidence in their ability to detect patient data loss or theft

40%

of healthcare organizations are concerned about cyber attackers

Top Causes of Healthcare Organizations Data Breaches



5 Ways Healthcare Organizations Can Protect Themselves

- Perform regular internal control and security audits and assessments**
69% of healthcare data breaches are discovered from an audit or assessment
- Encrypt Protected Health Information and ensure safe storage of medical records**
Medical records accounted for 55% of information stolen in healthcare breaches and are 10x more valuable to hackers than credit card information
- Use two-factor authentication and a secure enterprise password manager**
Weak, stolen or lost credentials continue to be the primary reason for data breaches
- Go beyond HIPAA compliance**
Cybersecurity protection goes far beyond traditional HIPAA compliance
- Insure your business**
Cybersecurity insurance can protect you from loss in the event of a breach

Sources

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