

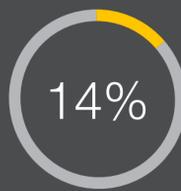
The 2016 State of SMB Cybersecurity

Keeper Security and Ponemon Institute surveyed 600 IT leaders at small and medium-sized businesses. The results are clear:

No business is immune to a cyber attack or data breach.

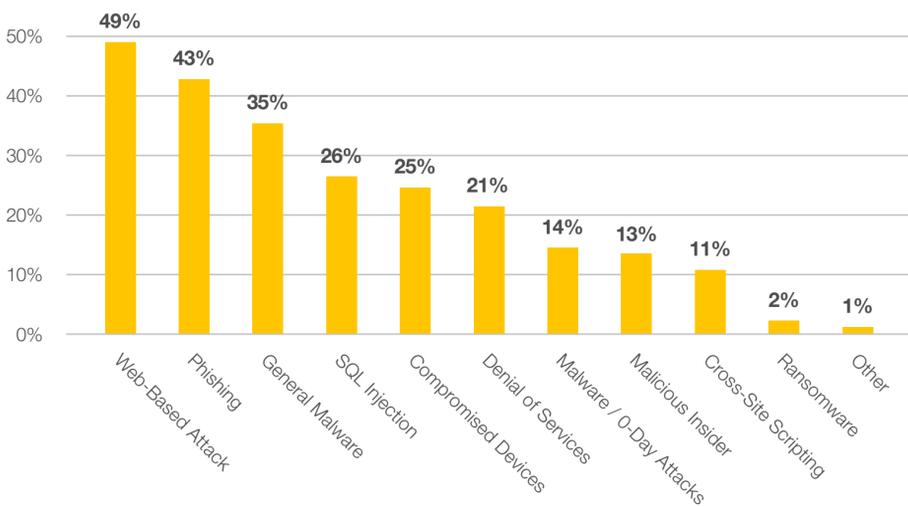


of all SMBs surveyed have been breached in the past 12 months



of SMBs rate their ability to mitigate cyber attacks as highly effective

The most prevalent types of cyber attacks against SMBs



Current technologies can't detect and block the majority of cyber attacks.

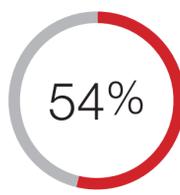
3/4 of SMBs reported that exploits have evaded their anti-virus solutions



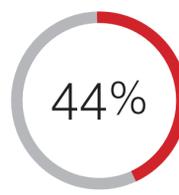
Personnel, technologies and budget are insufficient to maintain strong security posture



Insufficient Personnel



Insufficient Budget



Insufficient Enabling Security Technologies

Top 3 essential security technologies according to SMBs



Password Protection & Management



Anti-malware



Client Firewalls

SMBs lack awareness and control over employee password security.



59%

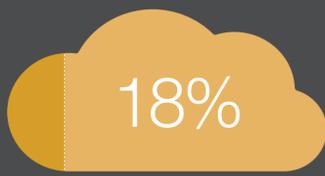
of SMBs have no visibility into employees' password practices and hygiene



65%

of SMBs do not strictly enforce their password policies

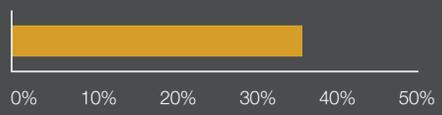
SMBs aren't ready for BYOD and business-critical applications in the cloud.



of respondents use cloud-based IT security services

Determination of IT security priorities is not centralized.

35% of respondents say no one function in their company determines IT security priorities



How SMBs can protect against cyber threats in 2016:

- 1 Swing the pendulum from threat detection and response to prevention
- 2 Provide cybersecurity education and awareness training to all employees
- 3 Centralize IT security priority decision making
- 4 Don't rely only on anti-virus and intrusion detection
- 5 Adopt password management software to gain visibility and control over password security

Download the full report at signup.keepersecurity.com/state-of-smb-cybersecurity-report/

Keeper Security is transforming the way businesses and individuals protect their passwords and sensitive digital assets to significantly reduce cyber theft. As the leading password manager and digital vault, Keeper helps millions of people and thousands of businesses substantially mitigate the risk of a data breach.