












How Cybercriminals Make Money

INFOGRAPHIC



In 2016, someone's identity was stolen every 2 seconds.

How Much is Your Information Worth on the Dark Web?

				
Spotify Account \$1 - \$10	Hulu Account \$1 - \$10	Netflix Account \$1 - \$10	PayPal Credentials \$20 - \$200	Social Security \$1
				
Driver's License \$20	Credit Card \$5 - \$110	Passports \$1,000 - \$2,000	Medical Record \$1.50 - \$10.00	

70%

Of people pay to unlock their device.



Cybercriminals and Ransomware

\$1,077

Is the average cost of unlocking an infected device.
Up 266% from 2015



Since 2010, cybercriminals have stolen over

\$107 Billion.

\$16 Billion alone in 2016.

On average, cybercriminals make

\$40.75/hr.

Children are 35 times more likely to have their identity stolen.

1.3M

Children are affected each year by identity theft

50%

Of identity theft happens to children under the age of 6

SOURCES: CNBC, Cyber Security Intelligence, Cyberscoop, CSID, Detroit Free Press, CSO Online, Crain's, Vocativ, Dark Reading, Insurance Information Institute

